

**PRESS RELEASE**

Brusino Arsizio, 19th September 2018

**INTERNATIONAL CLASSIC**

presents

your new web portal for classic cars  
at Modena Motor Gallery - PAD. A  
22nd and 23 September 2018

**INTERNATIONAL CLASSIC's** purpose is to be the new point of reference for classic cars, and we're proud to introduce our web portal for the industry's enthusiasts and professionals.

*"International Classic wants to create a **new experience** - Daniela Borrini, director of the project, explains - passion for classic cars is at the heart of it, and around it, there is a square as big as the web to exhibit services and accessories, for the major opportunity to create contacts, relations and new opportunities amongst enthusiasts, artisans and collectors. A virtual place, where you may find large spaces dedicated to tales, elaboration and testimonials by those who were there. We chose **Modena** as a starting point because it's the artisan's place of excellence, for the creation and restoration of cars. 'With one foot in the past and our gaze straight and wide-open towards the future' towards international destinations and numerous projects".*

Class cars' enthusiasts will be able to consult the **Tales** section, full of testimonials with extraordinary adventures and artisans who are unique worldwide. Photos and **videos** to keep trace of those who gave a contribution to the birth of cars which are, to this day, a quintessence of beauty.

*"International Classic is 'the' website celebrating the work and experience of those who gave and are giving great contribution towards taking care of creations which are patrimony of emotions - continues Daniela Borrini-*

There is a broad section dedicated to **Restorers** who may make themselves known and communicate the results of their work, creating a **personalised window**.

The new Dot Com, where **Enthusiasts** may find precisely the artisan that they're actually looking for.

International Classic **will present** the new website to the public, in occasion of the **Modena Motor Gallery**, Pavilion A, on 22nd and 23rd of September. .

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